

WERA Conference

December 8, 2011

**Writing For
Curriculum in Context**

Who is WSASCD

- o A community of over 2,000 educators committed to promoting promising practices to ensure all students are safe, healthy, engaged, supported, and challenged.
- o An affiliate of the over 160,000 member International ASCD.
- o Participation offers opportunities for leadership, professional development, problem solving, joint planning, research, publications, and networking.

Curriculum in Context

- o Typically published twice a year.
- o Not refereed.
- o Historically each issue has been built around a theme. The Fall 2011 theme was “Leading with Values in troubled times”
- o Usually 8-10 articles per journal.
- o Two of the past three journals have been electronic.
- o The WSASCD Board of Directors have decided to shift to an all electronic format.
- o Typically strive for an author balance for Gender, Higher Ed & K-12, and east-side vs. west-side.

Curriculum in Context

Fall 2011 Vol. 37, No. 2

Journal of the
WASHINGTON STATE
Association for Supervision
and Curriculum Development



Leading with values in troubled times
Lessons learned



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Jim Howard
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Associate Superintendent, West Valley School District

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Greg Frutberg & Deborah Gonzalez, 2003-2006
Greg Frutberg, 2001-2003
Gari Mahoney, 1999-2001
Richard Wolfe, 1998-1999
Walter Gmelch, 1992-1998
Richard Wolfe, 1986-1992
John Armson, 1980-1986
Joe Fleming, 1978-1980
Connie Krivas, 1976-1980
Bob Williams, 1972-1976

WSASCD Membership Information

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Curriculum in Context

Leading with values in troubled times:
Lessons learned

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Please join us for the
**2011 WSASCD-OSPI
Annual Conference
October 14-15
Seattle Airport
Doubletree Hotel**

Additional conference info can be
found starting on page 17 or at
www.wsascd.org

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WSASCD publications do not necessarily reflect ASCD views and are not official publications
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Curriculum in Context is published twice a year. Manuscripts should be addressed to
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99210-1497 • Telephone: (509) 326-7948, fax: (509) 359-7944, Email: james@cwru.edu
The editorial committee seeks articles that provide perspectives, research and practical
information about the issues of and ways to improve learning and teaching in Washington State.
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Spring /Summer 2012

- o Curriculum in Context is inviting submission of manuscripts dealing with the ideas on the following slide. Please email an abstract, 50-150 words, to David Denton (dentod@spu.edu) by February 10 to receive submission guidelines. Final manuscripts are typically 1000-2500 words. Send additional questions to David Denton.

Spring /Summer 2012

- o Spring/Summer Theme: Enhancing teacher and administrator effectiveness to improve student learning.
- o The passing of Senate Bill 6696 marked a new era in Washington State's teacher and administrator accountability framework.
 - o How have you started adjusting to the demands of SB 6696?
 - o What instructional or evaluative practices show promise in light of rigorous evaluation standards?
 - o What are you currently doing to align your instruction and evaluation to the new framework?
 - o Which innovative techniques have you deployed to improve teacher effectiveness and administrator effectiveness?
 - o How can we improve evaluation to enhance student learning?

C in C Submission Guidelines

- o The length of the article should be between 1,000 and 2,500 words.
- o Submit the article in Microsoft Word
- o Authors of accepted articles must submit;
 - o A Digitized Photograph of the author.
 - o A 2-3 sentence biographical introduction of the author.
- o Proofread and have a colleague proofread.
- o Use Headings and indented paragraphs to help your readers track your line of argument.

C in C Submission Guidelines cont.

- o Only reference sources directly referenced in your article.
- o Use APA guidelines for citations.
- o Write Concisely.
- o Use plenty of real-world examples.
- o Avoid the passive voice (i.e. Don't say "It will be argued here that..." instead say "I will argue that...")
- o Strive for Gender Inclusiveness.

Critical Question Series



Critical Question

THURSDAY, NOVEMBER 3, 2011

[How Can Secondary Schools Respond Effectively to Our Students that “Get It” and those that “Don’t Get It” During Challenging Times?](#)

[Printable Copy](#)

As educational leaders we want ALL students to leave our institutions having maximized their potential to be successful in the future. Particularly in these challenging times we must find ways to leverage our available resources to the fullest extent in order to bolster student learning. In the current era of increasing public expectations, political uncertainty, shrinking budgets and increasing workloads that impact all stakeholders, a growing number of secondary schools are taking the proactive step to implement a new student intervention model developed specifically to meet our current challenges with courage and hope for the future without impacting educational budgets.

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BLOG ARCHIVE

- ▼ 2011 (11)
 - ▼ November (1)
 - [How Can Secondary Schools Respond Effectively to O...](#)
 - ▶ October (2)
 - ▶ August (1)

Critical Question Series

- o An opportunity to dip your feet in the water, typically 1-2 pages.
- o Submit ideas to WSASCD Kathy Clayton
kclaytonascd@gmail.com
- o http://wsascd.org/index.php?option=com_content&view=article&id=55&Itemid=71
- o Or join the blog
<http://wsascdorg.blogspot.com/>

Publication Tips

- o Why write?
 - o Advancing and sharing knowledge.
 - o Clarifying thoughts.
 - o Tenure, Recognition by Peers, Seeing name in print, etc.
- o Practical Articles
 - o Write for practitioners in the field., at least for C in C.
- o Write a Publication ready manuscript.
- o Know the journal and write for it's readers.

Publication Tips

- o Before you can get an article published you have to write one.
- o Don't let the rejections get you down, shop the article to additional journals.
- o Determine your primary audience and stay on point.

References

- o Kritsonis, W.A. (2010). *Writing for Professional Publication in National Refereed Journals: A Session for Faculty and Students*. Prairie View A&M University / Texas A&M University System.
<http://www.slideshare.net/guestcc1ebaf/dr-kritsonis-writing-for-professional-publication-in-national-refereed-journals>
- o Hiemstra, R. (2007). *Tips for Greater Success in Writing Journal Articles*. Syracuse University. <http://www-distance.syr.edu/writingtips.html>